

Alliance for Better Health announces leadership transition

Erica Coletti will become CEO and Jacob Reider, MD will transition into new role as strategic advisor

TROY, NY – June 30, 2021 – [Alliance for Better Health](#) (Alliance) today announced leadership transitions to propel the company into its next phase of growth, effective July 1. Erica Coletti, Alliance’s current chief operating officer, has been appointed to the role of chief executive officer. Current CEO, Jacob Reider, MD, will remain president of Alliance’s sister organization, Healthy Alliance IPA, and will transition into the role of strategic advisor to Alliance’s executive team. Michele Horan, senior director of operations, will be elevated to the role of COO.

“I am infinitely proud of everything we’ve accomplished during my four and a half years as Alliance’s CEO, but I know that we’ve only begun to scratch the surface of our work. Erica is the leader who will serve our team and our partners into this next phase of growth – she embodies Alliance’s values, deeply understands the needs and challenges of the communities we serve, and has a proven track record of service and success. I look forward to working closely with Erica in her new role, as well as continuing my commitment to improve the health of those most in need by expanding the member organizations in Healthy Alliance IPA.”

Coletti has more than 15 years of organizational leadership and strategic business planning experience supporting companies across industries through periods of rapid growth. In her current role as COO, Coletti has successfully led the strategic development and execution of Alliance’s work within the Capital Region, including overseeing community partner services for Healthy Alliance IPA, as well as the coordination and technical operations of Healthy Together, Alliance’s referral network. Prior to joining Alliance, Coletti was vice president of operations and health care at global digital consulting firm EXL Service.

“In our post-pandemic world, the intersections between health and social needs are more clear than ever before. Alliance is on the precipice of tremendous growth – and while our internal leadership is evolving, our shared vision to build health equity remains unchanged,” said Coletti. “I’m honored to assume the role of CEO to build on Alliance’s foundation within the Capital Region, and ultimately scale this model across New York state and beyond. In partnership with the rest of Alliance’s leadership team, our colleagues, and our partners across the state and community – I look forward to continuing our work, creating and growing our relationships with both the underserved and those that support them, and ultimately improving health by meeting social needs.”

About Alliance for Better Health

[Alliance for Better Health](#) (Alliance) engages medical, behavioral, and social service providers in developing innovative solutions to promote the health of people and communities, with a goal of transforming the care delivery system into one that incentivizes health and prevention. Established in 2015, Alliance and its sister entity, Healthy Alliance IPA, collaborate with community partners to address social needs—food insecurity, housing assistance, benefits navigation—before they turn into costly

medical problems. With more than 100 partner organizations across a six-county area in New York's Tech Valley and Capital Region, Alliance prioritizes building health equity for all.

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