NEWS RELEASE

FOR IMMEDIATE RELEASE

July 25, 2018

Contact:

Brooke McConnell
VP, Community Relations & Strategy, Alliance for Better Health

857-636-8562
brooke.mcconnell@abhealth.us

Alliance for Better Health Announces Launch of Regional Consumer-Directed Health Information Exchange: First in Nation to Support Medicaid Members

Alliance envisions an integrated health delivery system where every clinician or social service provider has a view of the whole person they are serving, not just the issue presented on that day. In our effort to achieve better health outcomes, we understand that seeing the whole person is critical to achieving better outcomes by uncovering unmet needs and better prescribing care that is appropriate for every person and their unique life circumstances.

Alliance CEO Jacob Reider offered that: "too often, health information isn't shared by hospitals and physicians because of complex privacy regulations. When *consumers* manage and share our own health information, we become empowered *drivers* of our own health, rather than passengers. With this program, we'll empower Medicaid members to control their health information and share it with whomever they choose, thereby improving efficiency and safety."

Alliance's soon-to-be-launched Consumer-Directed Exchange, which supports the consumer's right under HIPAA to invoke access to personal health information, will give our region's Medicaid members direct access to their information and allow them to share that with any agency assisting in their care. This includes direct health providers and Community-Based Organizations, like homeless shelters and food pantries, which play a vital role in the support and care of these community members.

Videntity Systems, Inc. has been selected by a panel of industry experts to implement the Consumer-Directed Exchange. Videntity brings together experts in the health systems administration and delivery, health technology design and development, as well as equity and inclusion. A key component of Videntity's application for this project was the inclusion of a

Health Equity Advisor on the project team who has a deep background in serving under-resourced communities and in partnering with Community-Based Organizations.

XchangeWorx, a technology company that builds solutions for interoperability and sustainability of healthcare information exchange (HIE), supports and maintains an application platform implemented by the regional HIE, Hixny. Hixny, which covers 19 counties north and west of the Capital District, is one of the most successful HIEs in the country.

The platform includes APIs that expose Hixny business processes for patient identity, user authorization and data sharing, will be used by the Videntity app, which will provide a custom workflow that meets Alliance's needs for the Consumer-Directed Exchange.

"We're pleased to be working with the Alliance and their other partners to create a foundational change in healthcare information sharing," said Joel Ryba, CEO at XchangeWorx. "Using open standards, we have enabled a solution that can scale across the entire country."

Work to launch the Consumer-Directed Exchange is set to launch in September of 2018. Medicaid members, as well as staff from local Community-Based Organizations, will be consulted and involved in the build-out of the exchange.

###

About Alliance for Better Health:

Alliance for Better Health engages medical and social service providers in developing innovative solutions to promote the health of people and communities, with a goal of transforming the care delivery system into one that incentivizes health and prevention. Established in 2015 as a Performing Provider System in the New York State Delivery System Reform Incentive Payment program (DSRIP), Alliance partners with more than 2,000 providers and organizations across a six-county area in New York's Tech Valley and Capital Region.

About NYS DSRIP:

DSRIP is the main mechanism by which New York State will implement the Medicaid Redesign Team (MRT) Waiver Amendment. DSRIP´s purpose is to fundamentally restructure the health care delivery system by reinvesting in the Medicaid program, with the primary goal of reducing avoidable hospital use by 25% over 5 years. Up to $6.42 billion dollars are allocated to this program with payouts based upon achieving predefined results in system transformation, clinical management and population health.

###